

IAM2026S Program

July 14, 2026 (Tuesday)	
15:00-16:00	Registration (5F)

July 15, 2026 (Wednesday) 08:40-15:30 Registration	
09:00-12:00	Session A (Matsu, 5F)
12:00-13:30	Lunch (The Garden House, 2F)
13:30-16:30	Session B (Matsu, 5F)
16:40-17:30	Session C (Virtual) https://iam2026s.conf-online.org/virtual.php

July 16, 2026 (Thursday) 08:40-15:30 Registration	
09:00-12:00	Session D (Matsu, 5F)
12:00-13:30	Lunch (The Garden House, 2F)
13:30-16:30	Session E (Matsu, 5F)

July 17, 2026 (Friday) 08:40-15:30 Registration	
09:00-12:00	Session F (Matsu, 5F)
12:00-13:30	Lunch (The Garden House, 2F)
13:30-16:30	Session G (Matsu, 5F)

PID	Paper Title	Author(s)	Session
P0103	Determinants of Consumer Purchase Behavior Toward Green Skincare Brands-views of SOR and TPB Theories	Yu-Xiang Yen, Zi-Rou Wang, Shu-Ling Liao	B
P0104	Paternalistic Leadership and Quiet Quitting: Evidence from Vietnam	Chien-Cheng Chen, Thi Mo Nguyen, Jui Hsien Chen	E
P0106	Comments on a Privacy-Preserving Authentication Scheme Based on Zero Trust Architecture	Ya-Fen Chang, Wei-Liang Tai, Yi-Chun Liao, Wen-Bo Wang	G
P0107	Evaluating Executive AI Leadership Training: A Multi-Cohort Study of Instructional Effectiveness Among Senior Professionals (2025-2026)	Sait Başkaya	E
P0109	Exploring the Relationship Between Ownership Concentration and CSR Specialization	Chieh-Sheng Lin, Wan-Jou Cheng	B
P0110	Identifying Key Factors of Sustainable Community Performance Using Rough Set Theory	Chun-Che Huang, Yo-Der Huang, Tzu-Liang (Bill) Tseng	A
P0112	Internal Corporate Conscientious Brand (ICCB): The Mediating Role of Employee Brand Engagement in the Relationship Between Brand Transparency and Employee-Based Brand Equity	Chao-Chin Huang	E
P0113	Geoeconomic Rivalry and Semiconductor Interdependence: A Network Analysis of Influence, Access, and Exposure	Hsin-Yu Shih, Li-Jung Wang	B
P0114	How Linguistic Time Reference Influences ESG	Hung-Yi Huang	D
P0115	A Study on Customers' Intention to Adopt Stablecoin Payment Systems	Wan-Hsuan Chung, Chin-Shan Wu, Sheng-Cheng Lin	C
P0118	Cute Robot Effect: Using Design to Win Back Customers	Ju-Yin Weng, Han Lee	E
P0119	The Influence of ESG Shareholders on Stock Price Resilience During Exchange Rate Crash	Mu-Shun Wang	D

PID	Paper Title	Author(s)	Session
P0120	Applying Behavioral Reasoning Theory to Examine Individuals' Beliefs, Attitudes, and Usage Intentions Toward AI Platforms	Shin-Horng Chen, Cheng-Kui Huang, Chih-Chieh Hsu, Luote Dai	B
P0121	Managing AI Intervention in Online Judge Platforms: Error-Sensitive Service Design for AI-Enabled Learning Systems	Wai-Pui Wilbur Kwan, Yun-Cheng Tsai	D
P0122	Context-Aware MIDI Steganography Leveraging Classical Music Structures for Secure Medical Image Transmission	Chia-Chen Lin, Chen-Ying Kang, Chun-Jung Lin, En-Ting Chu	B
P0123	Reassessing Hospital Efficiency Under Capacity Constraints: A Congestion-Based DEA Approach Incorporating Quality Effects	Tai-Hsi Wu, Ching-Wei Kuo	E
P0124	Board Gender Diversity and the Adoption of the China-plus-one Strategy	Yu-Yuan Shih, Chih-An Lin	D
P0126	Stress-Testing NDC Feasibility: A Dual-Learner Genetic Algorithm Framework for Boundary Analysis of Global Energy Mix Recomposition	Chun-Chih Chen, Mao-Lun Chiang, Chia-Yu Pai, Chen Liang	B
P0127	Research on the Determinants Driving Reverse Mortgage in Taiwan	Ming-Che Wu, Chien-Ming Wang	G
P0128	Evaluating AI-Generated Corrective Actions for ISO 27001 Nonconformities: A Comparison with a Human Security Expert	Chao-Hua Liu, Shih-Ming Pi, Kuo-Chen Li, Hao-En Chueh	A
P0129	A Case Study on Teacher Communities of Practice Applying Digital Tools in Teaching and Empowerment within the CoP Framework	Jessica H.F. Chen, Yi Hsiao	D
P0130	Face vs. Body Weight: Driving Appearance Evaluation toward AI Adoption for Health Management	Chih-An Lin, Wei-Chung Huang, Shin-Yu Tsai	D
P0131	Prompt Engineering for AI-Assisted Recognition, Detection, and Remediation of Web Application	Hsin-Lei Lin, Shih-Ming Pi,	A

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	Vulnerabilities	Kuo-Chen Li	
P0132	Deliciousness Sliced by Angles: How Geometry Dissect Food's Charm	Yin-Hui Cheng, Tzu-Ming Wang, Shih-Chieh Chuang	E
P0133	An IoT Intrusion Detection Model Based on Ensemble Learning and Data Augmentation	Chia-Chen Lin, Yu-En Liu	B
P0134	AI-Driven Internal Marketing and Turnover Intention in the Insurance Industry: The Mediating Role of Ethical Trust Climate	Jing-Yi Chen, Chuan-Ching Hung	F
P0136	Rethinking the Multi-Level Perspective from the Periphery: Comparing Kinmen and Northern Ireland	Cheng-Ting Tsou, Yu-Ting Hung	G
P0137	Exploring the Adoption Intention and Service Development Strategy for Large Language Models (LLMs) Based on Users' Perspectives	Chia-Li Lin, Yu-Chun Lin	D
P0139	Transformative Adaptation in Innovation Transfer: Reconstructing Meaning, Governance, and Practice in a Public-Sector Ecosystem	Hui-Fen Chen	G
P0140	Emerging Frontiers in Climate Change and Food Security Research: A Bibliometric Mapping and Co-word Analysis	Chi-Jen Ho, Cheng-Hsun Ho	G
P0141	Exploring How a Call to Action in a Short Video Influences Consumer Behavior	Shiu-Li Huang, Tsyrr-Rau Chen	G
P0145	Prioritizing Renewable Energy for Taiwan's Net-Zero Transition: A CRITIC-CODAS Approach	Zhen-Hua Che, Chang-Yen Juan, Chia-Hua Chang, Xin-Chun Lin, Wan-Ting Hsu, Siou-Sian Lin	G
P0146	Innovation Catalyst or Standardization Trap? Learning Pathways Linking Generative AI Marketing Adoption to Radical Product Innovations	Chih-Wei Lin	A
P0147	Does Alliance Partner's Acquisition Matter in the Firm-specific Risk of a Focal Firm? The Moderating Role of CSR	Li-Yu Chen	A

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P0148	A Chance to Serve: The Role of Coworker Incivility, Interpersonal Justice, and CWX in the Relationship Between Servant Leadership and Employees' Helping Behavior	Szu-Chi Lu, Cheng-Chen Lin, Mao-Chen Liu, Fong-Yi Lai	E
P0149	Exploring the Relationship Between Carbon Reduction Pathways and ESG Development Strategies in the Metal Industry	Chen-Shu Chen, Po-Chang Ko, Sheng-Han Wu, Shih-Hsiung Lee	F
P0150	Enhancing POI Recommendation Based on Multi-Graph Neural Networks and Sentiment-Semantic Analysis	Chin-Hui Lai, Yao-Te Huang	A
P0151	How Firms Reconfigure Supply Chains under Sustained Heightened Uncertainty: Structural Drivers of Risk and Resilience in Taiwan	Chen-Hsiang Hong, Hsin-Pei Tsai, Ruey-Shan Guo, Tzu-Chien Wang	C
P0152	An Empirical Study on the Relationships among Job Crafting, Work Engagement, and Job Performance of Generation Z Frontline Service Employees	ChingWen Chang	E
P0153	Artificial Intelligence and the Internet of Things in the Brewing Industry: A Systematic Literature Review and Future Research Directions	Pei-Chieh Tsai, Hsuan-Chih Ku, Pang-Wei Tsai, Yi-You Hou, Shih-Hsiung Lee	F
P0154	Bridging the Responsibility Gap: Attribution Dynamics and Moral Suspension in Human-AI Collaboration within High-Reliability Organizations	Wei-Hsien Lin, Jen-Ruei Fu, Mei-Chi Wang	F
P0155	Value Co-creation and Service Ecosystem Formation in Educational Contexts: The Case of Science Exhibitions	Yi-Chun Lin, Chun-Liang Chen	C
P0156	Toward a Decontextualized Costing Framework: Capturing Non-linear Cost Behaviors and Reconfiguring Multi-dimensional Cost Information for Management Control and Decision Support	Jui-Liang Lee, Jen-Ruei Fu, Tzong-Huei Lin	F

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P0157	Understanding Viewer Support on Twitch: The Roles of Dialogue Content, Immersion, and Game Genre	Jen-Ruei Fu, Chiung-Wen Hsu	F
P0158	Innovation in Smart Community Waste Management: The Impact of Information Transparency and Dynamic Rewards on Household Waste Sorting Behavior	Chieh-Chih Kuo, Jen-Ruei Fu	F
P0159	From Sustainability Disclosure to Strategic Improvement: An Integrated DANP–TOPSIS Framework	Kuang-Hua Hu, Chun-Yang Chang, Sin-Jin Lin	C
P0161	Investigating Internet Trolling with Affective Events Theory: The Moderating Effects of Moral Identity	Ching-Hsuan Yeh	G
P0162	Nationalistic Sentiments and Technology Transfer: Geopolitical Disruptions in REE-Dependent Patent Cross-Border	Yi-Xun Fang, Yen-Chen Ho	B
P0163	A Comparative Study of Answer Effectiveness in Retrieval-Augmented Generation under Resource-Constrained Environments: A Case Study of Profit-seeking Enterprise Income Tax	Cheng-I Chen, Su-Houn Liu, Hsiu-Li Liao	A
P0164	A Study on the Impact of Data Cleaning on the Effectiveness of Retrieval Augmented Generation: A Case of Profit-Seeking Enterprise Income Tax	Chih-Hsuan Chen, Su-Houn Liu, Hsiu-Li Liao	A
P0165	PIPE: Automated Pain Level Estimation for ICU Patients	Jiann-Shu Lee, Chou-Yen Tai, Jane-Yi Hsu, Kuan-Pin Su	D
P0166	Unpacking the Engagement Logic of Video-Based Social Media Platforms: A Context-Specific Factor Elicitation Study	Sze-hsun Sylcien Chang, Fang-Kai Chang	F